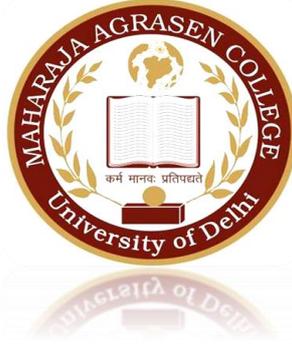29th April, 2016

TRAINING AND PLACEMENT CENTRE, MAC

<u>Walmart Summer Internship</u>

Walmart has offered internship opportunity for students of Maharaja Agrasen college.

Warmart is looking for smart and quick witted students looking for an enriching and challenging role as a **Vernacular Content Person**.

Job Title	Stipend
Vernacular Content Person	**Rs. 5000 per month**

Vacancy Type 1:-

- Student should be fluent in English and Hindi.
- He / She will be responsible for the overall content development of the existing Bestprice.in website in a vernacular language (Hindi) - learning the modality of the same by referencing other vernacular web sites, co-ordinating with the internal team and delivering within given timelines.
- Complete content conversion into Vernacular (Transliteration as well as Localization)
- Above would include static content (Agreements, Terms& Conditions online) as well as dynamic content (Items online)
- Organised maintenance of the same on Excel
- Development of a sustainable way of content conversion for future uploads

Courses Eligible:-BBE, B.A (H) Journalism, B.Com (H), B.A (H) English, B.Tech Computer Science.

Vacancy Type 2:-

- Student should be fluent in English and Marathi.
- He / She will be responsible for the overall content development of the existing Bestprice.in website in a vernacular language (Marathi) - learning the modality of the same by referencing other vernacular web sites, co-ordinating with the internal team and delivering within given timelines.
- Complete content conversion into Vernacular (Transliteration as well as Localization)
- Above would include static content (Agreements, Terms& Conditions online) as well as dynamic content (Items online)
- Organised maintenance of the same on Excel
- Development of a sustainable way of content conversion for future uploads

Courses Eligible:- All Courses.

Vacancy Type 3:-

- Student should be fluent in English and Telgu.
- He / She will be responsible for the overall content development of the existing Bestprice.in website in a vernacular language (Telgu) - learning the modality of the same by referencing other vernacular web sites, co-ordinating with the internal team and delivering within given timelines.
- Complete content conversion into Vernacular (Transliteration as well as Localization)
- Above would include static content (Agreements, Terms& Conditions online) as well as dynamic content (Items online)
- Organised maintenance of the same on Excel
- Development of a sustainable way of content conversion for future uploads

Courses Eligible:- All Courses.

Vacancy Type 4 and 5:-

- Special projects Ecommerce

Courses Eligible:- BBE, B.SC Mathematical Science, B.Com (H), B.Tech Computer Science.

Reports to:- Sr. Manager – eCom

Division/Dept:- eCommerce

Duration and place:- 2-3 months, 4th Floor, Orchid Centre, Sector 53, Gurgaon, Haryana, 122011

PRINCIPLE ACCOUNTABILITIES (For all vacancy types)

Expected end results that must be achieved in order to fulfil your job purpose and the activities that help in achieving these results.

EXPECTED END RESULTS	MAJOR ACTIVITIES
1. Good Quality & Error free Content development for Vernacular site. Involves Transliteration as well as Localization	• Grasping quick learning from existing Vernacular sites • Grasping quickly from available team knowledge • Logical vernacular conversion – keeping the end consumer & industry in mind
2. Organised maintenance of the same on excel	• Documentation of the same in a seamless manner as per stipulated formats that can be ultimately used for uploading online
3. Development of sustainable conversion mechanics for future	• Quick learning skills with agencies in this domain so that future conversion can be automatic and not limited to the individual

SKILLS AND KNOWLEDGE (For all vacancy types)

Minimum acceptable proficiency for these jobs.

RELEVANT EXPERIENCE

- Should be proficient in MS Office (Specially Excel)
- Good knowledge of English Language
- Good knowledge of Telugu/Marathi/Hindi Language
- Retail Industry experience beneficial

PERSONAL CHARACTERSITICS AND BEHAVIOUR

- Good grasping skills – adapting to new industry learnings
- Ability to work independently
- Focus and due diligence

Interested students can send their CVs on the following ID latest by **Saturday 30th April 2016, 3pm. (placement@mac.du.ac.in)**

Note:- Students are required to MENTION the COMPANY NAME and VACANCY TYPE for which they are applying as the SUBJECT of their MAIL.

The recruitment process would comprise of a CV screening by Walmart which may be followed by an interview.

Students will be required to give an undertaking that if they are selected, they will have to join the company, otherwise they will be debarred from all the further placement processes. It is their responsibility to inform their parents accordingly.

For queries, mail us at placement@mac.du.ac.in or whatsapp at 9013250394.

 Dr. Anshul Taneja   Dr. Niraj Kumar
(Nodal Officer)   (Co- Nodal officer)