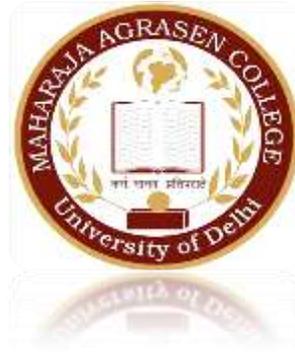


18th January, 2016



TRAINING AND PLACEMENT CENTRE, MAC

UrbanClap-Talocity Recruitment Drive 2015-16

UrbanClap will be coming to campus through their hiring partner Talocity. They will be conducting a Pre-Placement Talk in the college on **Friday, 22nd January at 11 A.M.**

PROFILE	JOB TITLE	PACKAGE
Business Development	Executive	3-5 Lacs Per Annum depending on the experience and interview (Performance based incentives to be in addition)

Location: Gurgaon

Job Responsibilities at UrbanClap-

- Understand different categories in depth, and how customers hire in the same
- Identify on-board great service professionals across categories
- Source, curate and update accurate provider information, using creative and original ideas to present information
- Evaluate and verify existing profiles and devise innovative ways to enhance the quality of the providers
- Use internet and other social media platforms to verify profile information
- Impart necessary training to on-boarded service professionals on these norms and how to use UrbanClap

- Generate leads for the sales team to grow the categories manifold
- Interact with providers regularly to ensure active engagement on the platform
- Resolve queries from providers on a case by case basis

Desirable qualities-

- 0-1 year of work-experience in startups, consulting, marketing or operations roles
- A desire to understand consumer behavior and mindset
- Strong communication skills and a flair for writing
- Self-motivated and willing to work hard to exceed targets
- Analytical mindset and data driven decision making mentality
- Awareness of different social media profiles, digging and online research
- 'Hustle and get things done' attitude
- Bachelors' degree

OTHER DETAILS

Shift Timings - 9 to 7 PM

Working Days - Monday to Friday (Should be open to work on Saturday)

Shuttle services from & to MG Road Metro Station (Morning - 8:15 AM & 8:30 AM, Evening - 7 PM & 8 PM)

Interested Final Year Students should fill out a mandatory registration form:

<http://goo.gl/forms/Pz1oRkkcFn>

(Latest by **Thursday January 21st , 2 P.M**)

The recruitment process would comprise of a Pre Placement Talk followed by an interview which would be video recorded .The video recordings would be converted into video resumes which would be sent to UrbanClap as well as to other organizations.

Students will be required to give an undertaking that if they are selected, they will have to join the company, otherwise they will be debarred from all the further placement processes. It is their responsibility to inform their parents accordingly.

For queries, mail us at placement@mac.du.ac.in or whatsapp at 9999493137.

Dr. Anshul Taneja
(Nodal Officer)

Dr. Niraj Kumar
(Co- Nodal officer)