



MAHARAJA AGRASEN COLLEGE
University of Delhi
VASUNDHARA ENCLAVE, DELHI-110096

Curriculum Vitae of Faculty Members

First Name	SUDHIR	Last Name	RINTEN		
Designation	Asst. Professor	Department	JOURNALISM		
Date of Birth	02/09/1976	Date of Joining	25/0/2011		
Residential Address	C-2/11, ACHARYA NIKETAN, MAYUR VIHAR PHASE-1 DELHI - 110091				
Contact No	9716131373	Email Id	sudhirkrinten@mac.du.ac.in		
Education					
Subject	Institution	Year	Details		
Masters in Mass Communication	VBS Purvanchal University, Jaunpur, UP	2003			
BA	University of Allahabad	1998			
Career Profile					
Organization/ Institution	Post Held	Adhoc/Temp/ Permanent	From	To	Total Experience
TECNIA INSTITUTE OF ADVANCED STUDIES, ROHINI, DELHI-85	Asst. Prof & Programme Coordinator	Contractual	16 th June 2009	24 th January, 2011	1 year 7 Months
FILM INSTITUTE OF EMITS, LUCKNOW	Lecturer, Dy. Director	Contractual	5 th June 2005	19 th December, 2008	3 Years 6 Months
Teaching Experience (Subjects/Courses Taught)					
<ul style="list-style-type: none">• New Media• Broadcast Media• Public Relations• TV Programme Production					
Details of Published Research Papers, Books, Monographs, Reviews, Chapter in Books, Translations and Creative Positions held					
Year of Publications	Title	ISBN No	Publisher	Co-Authors	
2017	डिजिटल भारत में दिव्यांग जन (समेकित प्रयास का सुअवसर)	978-1-63535-046-3	Divyangs and Digital India : Opportunities & Challenges		

2016	Entertainment as News Media Content	13:97893327 0325-4	Academic Foundation, Delhi, India
2016	सामाजिक नवचेतना और आध्यात्मिक मीडिया : भारतीय परिप्रेक्ष्य	978-93- 84572-03-7	Pravartan Publication, Latur, Maharashtra
2012	Daisy Communication of Scientific Facts through Advertisements in Indian Media	2319-121X	Scholar's View
2012	स्नातकोत्तर पाठ्यक्रमों के लिए इकाई (विज्ञापन निर्माण एवं प्रबंधन)		महात्मा गांधी अंतर्राष्ट्रीय हिंदी विश्वविद्यालय, वर्धा, महाराष्ट्र
2011	Contemporary Techniques of Media Interface (Role of Motive in Communication Phenomenon)		
2011	Indian Media Studies Journal	0972-9348	Satish Serial Publishing House, Delhi, India
2010	Economic Prospective of Media Management in Reference with Ethics and Market Forces of Media Industry	0975 7104	Tecnia Journal of Management Studies
2006	TV Viewing Pattern and its Impact on Children learning Behavior	10: 8183291015	Shree Publishers & Distributors , Delhi
2006	Futuristic Opportunities of SMS Advertising	10: 8183291015	Shree Publishers & Distributors , Delhi

Participation in conferences, seminars, workshops, refreshers, orientation courses attended, summer institutes etc.

State/National International	Title	Organization	Period
International	Daisy Communication of Scientific Facts through Advertisements in Indian Media The 11th International conference on Public Communication of Science & Technology (11th PCST-2010)	PCST Network & Indian Science Communication Society	
International	Contemporary Techniques of Media Interface (Role of motive in Business Communication) 6th International Conference on Innovative Ways Of Managing Business In Post Globalized Era	Bharti Vidyapeeth & Deemed University & PHD Chamber	
National	Building Human Brands : An Approach to Development Media, Technology and Rural Development	Department of Mass Communication, VBS Purvanchal University, UP	
National	Evaluating Role of IT in Real Democracy of Rural India Gram Panchayat: lessons of Effective Governance in 21st century India	Rukmani Devi Institute of Advanced Studies, Delhi	
National	Role of MFIs & SHGs in Women Entrepreneurship Development of Women in India In Post Liberalization era	Department of Commerce, University of Lucknow, UP	
National	New Technologies & Innovation for Competitive Successes Winning Strategies in a Competitive setup : Searching Aha effect in the Inflation Driven Global	BLS Institute of Technology Management, Bahadurgarh, Haryana	

	economy		
National	Impact of Mass Media on Political economy Impact & penetration of Mass Media conference on Political, Social & Disaster Management	Tecnia Institute of Advanced Studies, Delhi	
National	मीडिया और सामाजिक सरोकार के मुद्दे आध्यात्मिकता, मीडिया और सामाजिक बदलाव	महात्मा गाँधी अंतर्राष्ट्रीय हिंदी विश्वविद्यालय, वर्धा महाराष्ट्र	
National	Need of Spiritual communication after LPG world Restructuring Of Indian Economy In Light Of Globalization	Northern India Engineering College, Delhi, India	
National	Message Designing : Rural Vs. Contemporary Approach Rural Marketing: Issues & Challenges in WTO era	Department of Business Economics, Purvanchal University, Jaunpur UP	

Public Service/University Service/Consulting Activity

1. Consulting Editor, Hamara Purvanchal (a Weekly Newspaper)
2. Nodal officer, Community College, Maharaja Agrasen College, University of Delhi.
3. Course Faculty Member, Doordarshan Training College, Lucknow (2008)

Professional Societies Memberships

1. Expert Member, Dictionary for Journalism & Mass Communication, CSTT, Min. of HRD, Govt of India.

Projects /Collaborations

Title of the Project	Major/Minor	Funding Agency	Status	Level (International, National, State, University, College)
<i>Developing e-learning material for media literacy of School Children</i>	Minor	<i>University of Delhi, Under Innovation Project Scheme</i>	complete	
<i>Developing e-learning material for Information Literacy</i>	Major	<i>University of Delhi, Under Star Innovation Project Scheme</i>	ongoing	

I certify that the information given above is correct and factual to the best of my knowledge.

Date: 17th September, 2017

Signature

