



MAHARAJA AGRASEN COLLEGE

UNIVERSITY OF DELHI

Accredited with NAAC "A" Grade

NATIONAL CONFERENCE

on

"Sustainable Commerce for Viksit Bharat: Leveraging Artificial Intelligence for Inclusive Growth and Global Leadership by 2047"

16 - 17th April, 2025

(Hybrid Mode)

Organised By

DEPARTMENT OF COMMERCE

ABOUT THE CONFERENCE

The integration of AI into commerce has revolutionized industries, enabling smarter supply chains, personalized customer experiences, and data-driven decision-making. However, the environmental and social costs of AI adoption—such as energy consumption, e-waste, and job displacement—cannot be ignored. This conference aims to explore how AI can be harnessed to drive sustainable business practices, mitigate environmental impacts, and foster inclusive economic growth. It further aims to bring together academicians, industry leaders, policy makers, and students to provide a platform to discuss the challenges and opportunities at the intersection of AI and sustainable commerce.

MAJOR THEMES

- **Sustainable Business Strategies and Models**
- **Green Finance and Investment**
- **AI driven Supply Chain Management**
- **Technology, Innovation, and Sustainability**
- **Inclusive Growth and AI-Driven Opportunities**
- **Global Trade and Sustainability**
- **AI for Sustainable Consumer Behavior**
- **Applications of IoT and AI**
- **Market deployment due to AI**
- **AI and Education**
- **AI, Media and Communication**
- **Viksit Bharat 2047**
- **AI and Smart Cities**

SPEAKERS



Prof. R.K Singh
(Keynote
Speaker)
Faculty of
Commerce and
Business, DU



Prof. V.K Shrotrya
(Chief Guest)
Head and Dean,
Faculty of
Commerce and
Business, DU



Prof. Nawab Ali Khan
(Guest of Honour)
Department of
Commerce, AMU,
Aligarh



Prof. Amit K Singh
(Guest of Honour)
Faculty of
Commerce and
Business, DU



Prof. H K Dangi
(Keynote
Speaker)
Faculty of
Commerce and
Business, DU



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Prof. Rakesh Kumar
Chairman, Governing Body



Patron:
Prof. Sanjeev K Tiwari
Principal

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- Dr Soma Garg, Associate Professor
- Mr V.K Tomer, Associate Professor
- Prof. Abha Mittal, Professor
- Dr. Bibhuti Bhushan Mohapatra, Associate Professor
- Ms Priyanka Katyal, Associate Professor
- Ms. Sheetal Sachdev, Associate Professor

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