

MARKOS

MARKOS-The marketing society of Maharaja Agrasen College, University of Delhi believes in sharing ideas and stories to bring out the hidden marketer inside everyone. The society aims to describe the omnipresence of marketing in today's world. 'MARKOS', meaning hammer in Latin, is a hallmark of the robust attitude that the society possesses and continuously commits itself in its quest for marketing knowledge. The logo of Markos depicts "networking" through its stylized 'M' and embodies a passion to create a network of ideas to reframe today's corporate culture. The society conducts myriads of fascinating sessions and exciting competitions related to marketing and brand consciousness. The consistent performance of the society has resulted in it being rewarded as the most active marketing society in the entire DU circuit and in the academic year 2019-20 the society was awarded "THE BEST MARKETING SOCIETY IN THE WHOLE DU CIRCUIT"

When the pandemic hit the world, Markos organized its first online Internship program 'MARKSHIP 2020' to give students an opportunity to upskill themselves in areas like creative writing, graphic designing, and social media marketing. Markos empowers every student and galvanizes them to redesign the business world.

